

STRONG FROM WITHIN - ON YOUR TERMS INSTEAD OF BEING TORN BETWEEN SELF, WORK & FAMILY

For Women, Moms & Leaders

A TRANSFORMATIVE SELF-LEADERSHIP PROGRAM

FIND YOUR INNER COMPASS FOR THE MOONSHOT IN 2022



English & German
virtual or in-person

co-created by

 **OXFORD LEADERSHIP**
Transforming leaders, for Good.

 **havas**
germany



**The Future of Leadership
(Salon)**

Are you ready to find your Inner Compass and unlock the inner female (super) power in your professional and personal life?

As a leader, woman, and mom the requirements and expectations are high. Your days are more than full. During bad days, there is self-doubt, lack of self-confidence and you feel torn between family, personal time and professional career?

This female leadership program addresses the **specific requirements of women** in leadership positions trying to juggle it all every day. It is based on the Self-Managing Leadership (SML) Program with almost one million participants having discovered their values, vision and purpose. They are proving that it is possible to enjoy professional AND personal success by find your Inner Compass and walking your authentic path.

The world needs great women! The world needs YOU!

A powerful step-by-step framework for focusing, changing negative habits, making critical choices and bringing plans to life. You also learn how to influence change at the individual, team and organisational level.

In addition there will be quality time with peers, open conversations and reflective time for yourself!

Programme Facilitators



Eve Simon
LEADERSHIP CONSULTANT

German by nature, Californian by heart - that promises an unusual approach in all Eve Simon does - as a transformational consultant, executive coach, key-note speaker and serial entrepreneur. With a systemic perspective and diverse knowledge and expertise in Marketing, Business Development, Innovation, Leadership and Personal & Cultural Growth she merges different viewpoints into new solutions. She holds a Master degree from Switzerland besides various other certifications in coaching, mindfulness and agile methods; leading divisions in corporate for 14 years and running her boutique consulting firm since 2005. Eve lives currently with her daughter in two continents – Silicon Valley and Germany.



Maren Wölfl
LEADERSHIP CONSULTANT

Maren has extensive experience in Business Coaching and training in international companies. Her focus and clarity in combination with a high regard for people leads to inspiring results.

Her main talents lie in realizing and strengthening unique talents and the courage to trust your intuition.

She as been recognized for providing in depth know-how on Women and Leadership and building trustful and sustainable relationships with people. Maren lives in Vienna and is a mom of 3.



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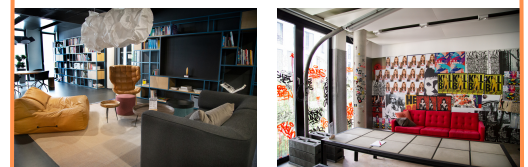
Why tailor-made for women only?

As a leader, women and mom we are intrinsically creating a better world every day - not for ourselves but for everyone around us and next generations to come.

As this program is usually offered In-house at larger corporations, we wanted to also make it available for everyone. So we offer a few open dates per year for a mixed group of female leaders.

To strengthen YOU from the inside out, to prevent you from burning out and that you shine your light even stronger in this next chapter of society!

Two Open Dates in 2022



week of March 27th

4 virtual facilitated 3.5h sessions

A great opportunity for a global audience who like to strengthen not just from the inside out but also their network.

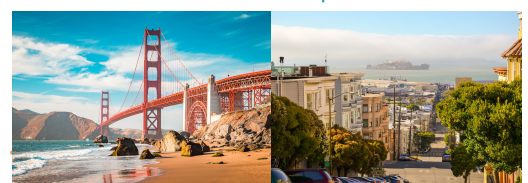
May 12th-13th

in-person @ Havas, Düsseldorf

2-days to define how to drive meaningful impact. Explore Leadership 4.0 in a special urban creative work-environment.

Silicon Valley Retreat (Summer)

An innovative journey insight-out driven by the spirit of Silicon Valley and the nature of the San Francisco Bay Area. An experience for a life-time to thrive in all life aspects. Date tbd asap.





How this female leadership program will benefit you, your organisation and your family.

Through careful introspection and guided facilitation, you will:

- Identify your **negative and positive patterns**/habits and behaviours that are present in your life.
- Identify your **purpose** or that which gives meaning to your life.
- Create a **future vision** for your life in three key areas: your role as a leader, your role in your family/community life and your personal life.
- Recognise and put in place a plan to **overcome barriers** which are holding you back from becoming all that you can be.
- Emerge with concrete strategies for **managing yourself better**, your relationships, your career and your organisation.
- Leave with a framework for self management and personal accountability and with a plan for embedding your learning in practice after the course.

Our Focus: Develop strong from the inside out to be the ripple for positive change, even outer circumstances are challenging.

Level 04: COMMUNITY

Creating interconnected communities aligned by a purpose beyond products, profits and self-interest

Level 03: ORGANISATION

Developing collective organisational wisdom to make leaders and organisations more agile, more engaged

Level 04: TEAM

Developing team wisdom, trust and commitment to a purpose beyond individual egos

Level 04: INDIVIDUAL

Developing the leader from the inside out



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Sign up to this unique and powerful program for women, mothers & leaders - to thrive in life and business

We are delighted to offer the Female Leadership SML again in an open format - beauty to connect outside your ecosystem. In the first half of the year we offer three dates: virtual week-long journey, innovation retreat and in person workshop in an innovative location in the heart of Düsseldorf.

All dates will be an **inspiring and interactive** with moments of deep personal reflection, as well as fun and feeling of belonging.

After attending this program, you strengthened your **Inner Compass** knowing your personal values, purpose and vision. You developed the road-map for a new chapter in your life. We are looking forward to support your transformation as an impactful leader, a strong woman and a valued human being reflecting your individual personality.

DATES & Costs (excl. VAT)

March, week 27th (Sunday, Tuesday, Thursday, Sunday) each day from 4pm to 7.30pm CET @ Zoom
virtual €850 (Includes all materials, follow-up call)

May 12th & 13th (Thursday/Friday) each day from 9am to 6pm @ Havas Germany in Düsseldorf
physical €1250 (Includes follow-up call, food & beverages)

We will keep the groups small to secure a deep and personalized learning and to follow the COVID 2G+ rules.

For more information or to register:
eve.simon@oxfordleadership.com
maren.woelfl@oxfordleadership.com

BILINGUAL (ENGLISH AND GERMAN)



What people say about the SML® Program

“This course was a chance for me to re-think who I am and how I want to lead. I developed a clear beacon for my personal and professional development through the creative exercises and appreciated the opportunity to travel this journey with inspiring peers.”

Vanessa Butani
Senior Manager Sustainability
ELECTROLUX, SWEDEN



“It is a great opportunity to know and work on our strengths and weaknesses in order to develop a plan. I truly believe that deep change occurs only by example, and we as executives must lead with examples and actions rather than words.”

T.B. Silva
VP Human Resources
TELEFONICA



“This course gave insights since it opened up a possibility to go inside myself and start a structured process both privately and professionally. We got great guidance throughout the process and worth while tools for taking the next step.”

Urban Broberg
Manager Data Warehouse Systems
SEB, SWEDEN

